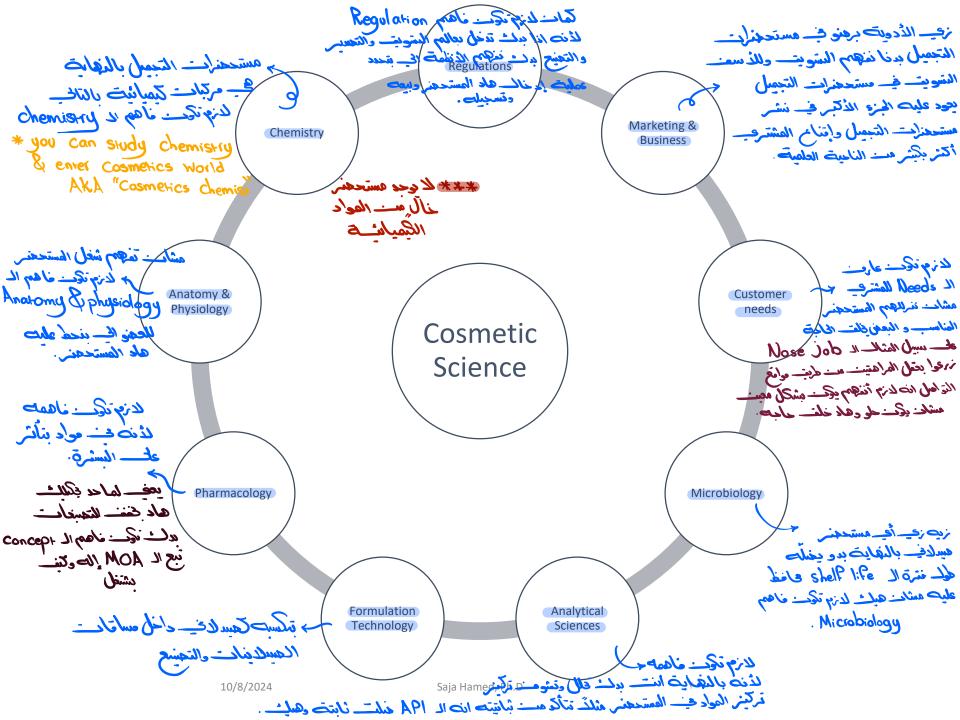
## Cosmetics: General Concepts & Regultions

Prof Saja Hamed (خلط /تركسب) Compounding الما فقد الفقعات.

PhD in Cosmetic Science

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## Basic definitions

• Cosmetics:

إعاب

- 'Cosmetic' is derived from the Greek Kosmesis (adorning)

## Definition of a cosmetic product

Food and Drug Administration (FDA)
 The US Food, Drug and Cosmetic (FDC) Act defines cosmetics as:
 (1) Articles intended to be rubbed, poured, sprinkled or sprayed on, applied to the human body for cleansing, beautifying, promoting attractiveness, or altering the appearance.

## Basic definitions

Articles intended for use as a component of any such articles;

(2) Articles intended for use as a component of any such articles;

except that such term shall not include soap" - Cosmetics shall not include Soap . like عبيانا عنابليا

"Soap include only those soaps intended for cleansing the human body, that are labeled, sold and represented solely as soap, and that consist primarily of nonvolatile detergent from an alkali salt of fatty acids"

Saja Hamed, Ph.D

العابونة النابلسة هي عامة عنده مها العابونة النابلسة هي عامة عنده مها أو مس يعفي في عامة عند من النب (أعين) أو مس يعفي في عامة عند النب (أعين) أو مس عوانية بهذا فاعلوه مع العب الخالة في مسلمة العابونة والخالة في مسلمة الخالونة والمعابونة وال

10/8/2024

## SOAP according to USFDA

- It cleanses our hands and body >> non-cosmetic (traditional soap)
- Moisturizing and deodorizing -> cosmetic
- Antibacterial, antiperspirant, anti-acne OTC drug-Cosmetic product



## Basic definitions

- There is a significant difference between cosmetic products and drugs
- Drugs are defined in the FDC Act as:

Articles intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man.... Articles intended to affect the structure or and function of the body.

مستحجنالت التجييل معنى تصل هدك

## The grey area between a drug and a cosmetic product

- ✓ A cosmetic product is not meant to affect the structure or function of the skin
- Nowadays this 'strict' definition is becoming more and more blurred
- The legal difference between a cosmetic and a Drug is determined by what?
- E.g. Salicylic acid
- FDA relies on the representation made for the product in its labeling "any display of written, printed, or graphic matter"
- Intended use vs. chemical composition

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- إذا كانت الـ Presentation الـ Anti-Acne اله العلم الله المحلف على على على على على العلم الله العلم الله العلم

كيف المتذاء والدفاء نتيجة عائي العنطقة المجادية بتحدد إذا كان المنتج Sieman ولا por P تاخذ شفلتين بويين الاقبار المارات المادة المحادة العادد المحتود المحتود

They use for acne prone skin

## The grey area between a drug and a cosmetic product

- Currently, many cosmetic products are marketed with statements such as:
- "Accelerates the renewal of cells"
- "build up supportive tissue in the skin"
- "Repairs sun damage to the skin"
- "Repairs skin aging"
- These claims changes in the function and structure of the tissue
- "will temporarily improve the appearance of ....signs

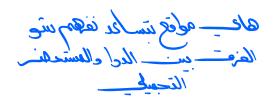
السرات العالمي بالسنت لوطن الا claim تشرعريوس انها قنامر بفال الادعاء مشان ما تتورط الاعتام ون 0 ، فعالم معالمات الحاد الادعاء .

معکت العستحفر رخیسے عشہ ماتوب علمے ولا انقیہ میت الادعاءات سے مت فلالہ العثر بین ہی دارہ د

## The grey area between a drug and a cosmetic product

- تجميلوب مسرلانيب
- Cosmeceutical is frequently used to describe products that are known to have biological action but which are regulated as cosmetics
- the cosmetic industry uses this word to refer to cosmetic products that have medicinal or drug-like benefits

  الله المالة الم
- Food, Drug, and Cosmetic Act does not recognize the term "cosmeceutical"





- <a href="https://www.hugheshubbard.com/news/ealert-defending-class-action-claims-of-false-cosmetics-labeling">https://www.hugheshubbard.com/news/ealert-defending-class-action-claims-of-false-cosmetics-labeling</a>
- https://cen.acs.org/articles/94/i19/Making-cosmetic-claims-stick.html
- <a href="https://www.primematterlabs.com/resources/difference-between-cosmetic-and-OTC">https://www.primematterlabs.com/resources/difference-between-cosmetic-and-OTC</a>



In the US, a product qualifies as a drug when the product is

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or function of the body. Drugs can be marketed as OTC if they comply with established OTC monographs established by the FDA, or through the submission of an NDA (New Drug Application) to the FDA (Learn more: How OTC Drug Products are Approved by the FDA). Examples of OTC drug products include, sunscreen, antidandruff shampoo, acne care, and hand sanitizer.



These designations are not mutually exclusive as a product can be both cosmetic and OTC when it has two or more intended uses. For example, an anti-dandruff shampoo will claim to both cleanse hair and treat dandruff. Additional examples include makeup with sun protection claims and deodorants that are also antiperspirants. These products must comply with the requirements for both cosmetics and drugs.

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acid. If it is less than .5%, then the product may only make cosmetic claims that speak to cosmetic benefits like *exfoliation* or *smoothing*.



The differentiation can be difficult to decipher, and brands need to be mindful of the language used in the marketing of the product. If a product is intended to make lines and wrinkles less noticeable by *moisturizing* the skin (lotion) or *hiding* them (makeup), then it qualifies as a cosmetic claim. But if a product claims to *remove* wrinkles or *increase* the skin's production of collagen, then it would be considered a drug by the FDA.

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collagen, then it would be considered a drug by the FDA.

noticeable by moisturizing the skin (lotion) or hiding them



Learn more about OTC drug products: <u>How OTC Drug Products</u> are Approved by the FDA

Prime Matter Labs offers tailored product development and production, adapting and innovating along with your business. Work with our team to capture exactly what it's going to take to meet your consumers' unique needs. Contact your Prime Matter Labs Project Manager or start your project <a href="here">here</a>.

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Making cosmetic claims that stick



## Cosmetic science

While differences exist, both EU and U.S. authorities require claims substantiation

	European Union	United States
Enforcement	The European Commission sets	The Food & Drug Administration and the
	cosmetic standards which are	Federal Trade Commission both have
	enforced by member country	jurisdiction over cosmetic claims. Individual
	regulatory authorities. 🗸	states have regulatory authority too. 🗸
Registration	Cosmetic products must be	Cosmetic products and ingredients do not
	registered and proof of claims	need FDA registration, but they can be
	must be filed before they go on	registered voluntarily. Claims are not filed with
	the market. 🗸	the agency.
Truthfulness	Claims must be truthful. i.e. if	Companies must have competent and reliable
	s said to contain honey it must	evidence to substantiate any ingredient-
	contain honey. 🗸	related claims. ✓
<i>)</i> Evidence	Claims should be supported by	To support performance claims companies need both clinically and statistically significant data.
	verifiable evidence. Experimental	
	studies should be reliable and	
	reproducible.	
Sources:	European Commission, FDA, FTC	
30		

In Europe, both categories are considered cosmetics, and formulators have more



بَنَقَدَر تَبِعَلُهُ الرَّسَالُةُ لَيُرْبَةِ (كَدُّلِيً/





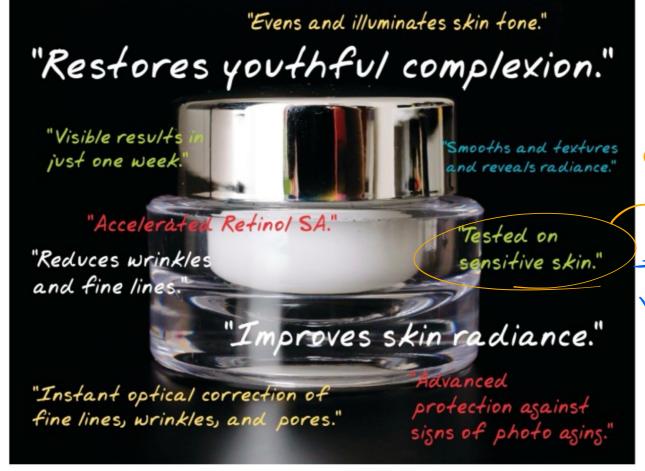


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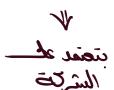
Making cosmetic claims that stick





يعفي شكرهاد الادعاء أناءً على شو تعليك عل أب عندف Regulation تحكيك كيف تعلك ؟

لتير مندهائي الإدعاظة الخيب nortalugad بتحكيليب كنيب تعملها





Credit: Shutterstock





\* هد العقع بوهعلائد ان کتیر باله A کال بتمسر قطایا علای ادعاءاد mise comeric claim یعفی استذهات ادعاءات علاجیت ولیسیت تعملیت

## **Cosmetic Labeling Class Actions and Applicable Defenses**

The recent volley of warning letters by the FDA has also triggered a wave of follow-on class action lawsuits against cosmetic manufacturers in general, including manufacturers not singled out via FDA warning letters. Typically, such class action lawsuits are broader in scope than the FDA warning letters, and include claims for false or misleading advertising, unjust enrichment, breach of warranty, and state-specific consumer protection law violations. If certified, the cost and potential class-wide damages associated with such class action lawsuits can threaten to overwhelm or even bankrupt the targeted cosmetic manufacturers.

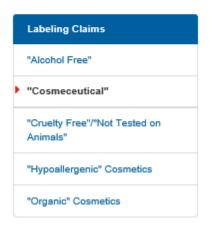
Despite the upswing in these types of class action lawsuits, there is a glimmer of hope. Two recent U.S. Supreme Court decisions (Comcast Corp. v. Behrend, - S. Ct. - (March 27, 2013); Wal-Mart v. Dukes, 131 S. Ct. 2541 (2011)) are filtering through the U.S. District Courts and providing effective defenses to class certification. These defenses include (1) requiring a rigorous analysis of all prerequisites for class certification under both Rule 23(a) and Rule 23(b)(3) of the Federal Rules of Civil Procedure, (2) requiring an analysis of the merits of the underlying claims whenever they overlap with class certification issues, (3) requiring damages be measurable on a class-wide basis and not necessitate individual damage calculations for each purported class member, and (4) raising the possibility that any expert testimony proffered for class certification purposes be subjected to the heightened scrutiny of a Daubert-style analysis.



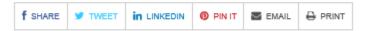


### Cosmetics

Home > Cosmetics > Labeling > Labeling Claims



## "Cosmeceutical"

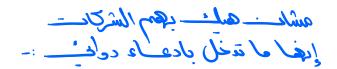


Consumers and manufacturers sometimes have questions about the term "cosmeceutical."

While the Federal Food, Drug, and Cosmetic Act (FD&C Act) does not recognize the term "cosmeceutical," the cosmetic industry uses this word to refer to cosmetic products that have medicinal or drug-like benefits.

US FOA

The FD&C Act defines drugs as those products that cure, treat, mitigate or prevent disease or that affect the structure or function of the human body. While drugs are subject to a review and approval process by FDA, cosmetics are not approved by FDA prior to sale. If a product has drug properties, it must be approved as a drug.



## Consequences of drug status:

- t is more burdensome and expensive for a product to be classified as a drug rather than a cosmetic
- OA "new drug" may not be marketed at all without prior FDA approval
- ©Cosmetics are not approved by FDA prior to sale.

## Definitions of Cosmetics and Directives

## **USA**

## FDA has

- Limited authority
- Legislations remained unchanged since 1938
- MoCRA 2022

Modernization of Cosmetics Regulation Act - That Discourse Laboration

## EU

- Continuous updates (1976-2009)
- Model of modern cosmetic regulations worldwide

## **ASEAN**

- Cosmetic
  Directive (ACD)
  is in force in all
  10 ASEAN
  member
  countries
- Modeled after the EU Directive

بشهه مع إهانات فتلفق مكل دولت مثلك إنك تدخل مستحضرك علم أوروبا أسهل مسازنك تذخله علم العسف



## **USA**

 Articles for cleansing, beautifying, promoting attractiveness, or altering the appearance without affecting structure or function

## EU

- Any substance or mixture placed in contact with external parts or with teeth and oral cavity to clean, perfume, change their appearance, protect, keep them in good condition or correct body odor"
- Allowed to have mild Pharmaceutical activities

مستحفر لعلاج العشرة خي الشامبر عادي سعلوه Cosmetic

## **ASEAN**

Same as EU

## Classifications

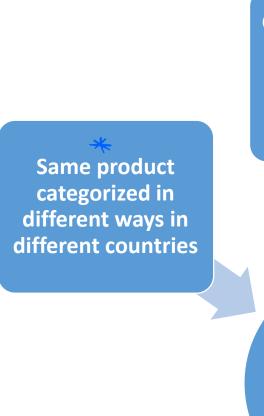
# USA 1 Cosmetics 2 OTC drugCosmetic Product Product With drug Claim existed and the Cosme poor

## EU

CosmeticsDrugs

## **ASEAN**

- China regulation defines two categories:
- Normal cosmetics
- Special cosmetics
- Japan egulations defines two categories:
- Cosmetics & Special cosmetics
- Quasi Drug = OTC

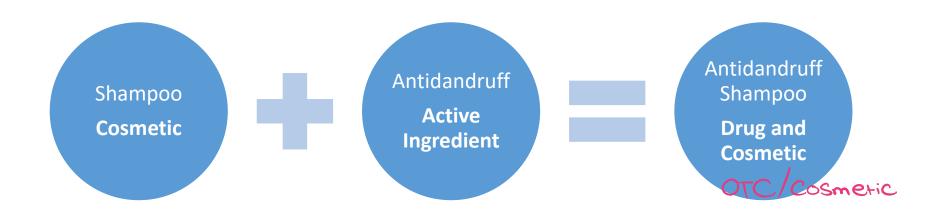


Cosmetic exporters has to meets the other countries definitions and regulations

Labelling requirements

What Does that Means?





## In EU

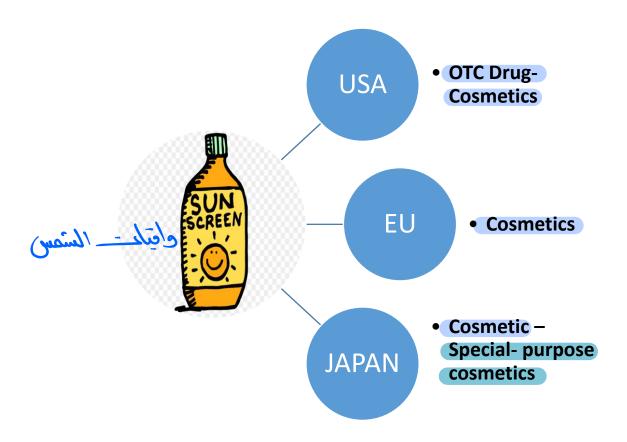


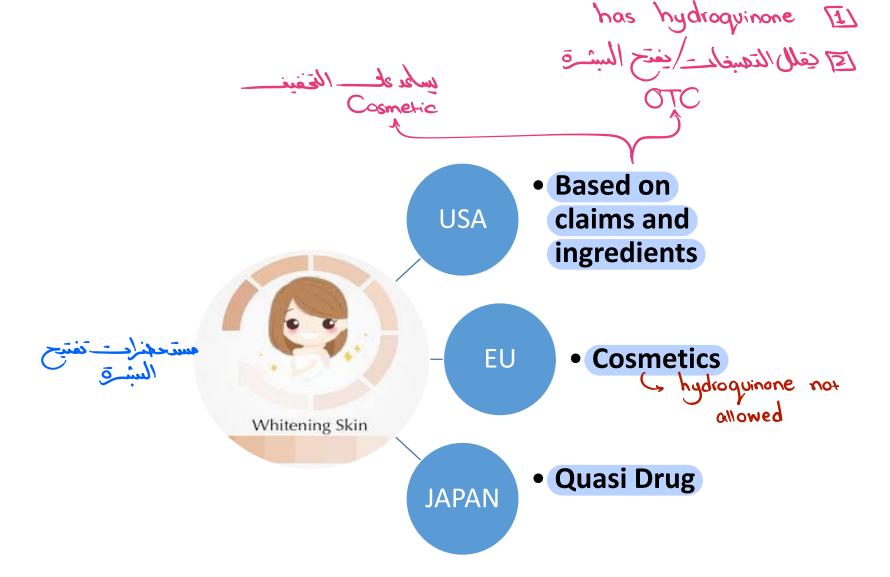
## In Japan



## In Jordan







## Premarket approval

## **USA**

- Cosmetics are not subject to FDA premarket approval
- Registered"

  logo not
  allowed

## EU

Fill electronic

 application and
 designate
 responsible
 personnel for
 each product

## **ASEAN**

According to country

## Use of ingredients

## **USA**

- Can use almost any raw materials without any approval or limitation
- Restriction for color additives,
- Short list of prohibited and restricted ingredients

## EU

- More exhaustive lists
- Ingredients are regulated by the annexes:
- Annex II: banned ingredients;
- Annex III: restricted ingredients;
- Annex IV: positive list of colors
- Annex VI: positive list of preservatives
- Annex VII: positive list of UV filters;

## **ASEAN**

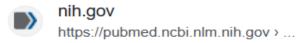
- Same As EU
- With more restriction in China
- China positive list is

   a major blockage to
   innovation and
   consumers travel to
   other countries, to
   buy the latest
   product they want!



Is methylisothiazolinone a preservative causing high rates of allergy?

MCI/MI is one of the most frequent causes of preservative contact allergy and early studies showed that both MI and MCI are sensitizers. The prevalence of MI contact allergy is already around 1.5% and sources of exposure are associated with occupation, cosmetic products or household products.



Methylisothiazolinone contact allergy: a review - PubMed

## Huda Beauty pays nearly \$2m to settle Neon Obsessions lawsuit

By Sarah Parsons

25-Jul-2022









Regulatory | Finance

The Dubai-based make-up brand used banned ingredients in the palette line





Huda Beauty was founded by Dubai-based influencer and make-up artist Huda Kattan

Huda Beauty will pay nearly US\$2m to settle a two-year lawsuit by consumers that the Dubai-based make-up brand used illegal ingredients in its Neon Obsessions palettes.

The brand, founded by influencer Huda Kattan, was accused of using pigments banned for use around the eye area by the Food and Drug Administration (FDA).

The US lawsuit claimed that Huda Beauty concealed the prohibited ingredients to consumers by hiding warning labels, including 'not intended for the eye area', behind outer packaging.

Despite not being suitable for the eye area, Neon Obsessions was packaged in the same format as the brand's other eyeshadow palettes and used campaign imagery of Kattan wearing the product as eyeshadow.

The ingredients in question were Red 6 (Ci 15850), Yellow 10 (Ci 47005), Red 22 (Ci 45380) and Red 28 (Ci 45410) due to potential eye irritating and staining properties.

The lawsuit, <u>initially settled in October 2021</u>, will see Huda Beauty pay \$1.93m to resolve the claims and \$1.2m in legal fees for the plaintiffs.



## Testing the product safety

## **USA**

- Cosmetics have to be safe and manufacturer are responsible
- No guidelines on how to assure safety
- In-market surveillance

## EU

- Provide information on assessment of product safety No species standards
- Prohibit animal testing
- Nano material containing cosmetics shall be authorized before market

ex: Zinc oxide nano

## **ASEAN**

Previously mentioned

Wishing you all the best w Anfal Al-naimat \* more penetration \* more toxicity.